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THE SHERRY GROUP  
COMMUNICATIONS SPECIALISTS

+ THE 50 BEST GOLF BARS FRED COUPLES REVEALED +

# Golf Digest

new looks

EQUIPMENT

**BZZ**

## INSERT GROOVE

The insert on the GEL line of stainless-steel putters (Emerald, *right*) is milled aluminum with tiny horizontal grooves designed to reduce initial spin and prevent skidding (\$165, [gelgolf.com](http://gelgolf.com)).

